

# **Two Wheeler Hand Hold Market - Global Industry Size, Share, Trends, Opportunity and Forecast, Segmented By Vehicle Type (Scooter/Moped and Motorcycle), By Demand Category (OEM vs Replacement) By Region & Competition, 2021-2031F**

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## **Abstracts**

The Global Two-Wheeler Hand Hold Market is projected to expand from USD 0.42 Billion in 2025 to USD 0.65 Billion by 2031, registering a CAGR of 7.55%. This sector focuses on producing grab rails, which are essential safety components ensuring pillion rider stability and facilitating vehicle maneuvering. Growth is primarily propelled by the rising global demand for scooters and motorcycles as affordable mobility options, coupled with strict government regulations regarding passenger safety. Such trends require original equipment manufacturers to increase component sourcing significantly. For instance, the Society of Indian Automobile Manufacturers reported that two-wheeler sales reached 1.96 crore units in the fiscal year 2024-25, highlighting the immense production scale supporting this ancillary industry.

However, the market faces significant hurdles due to volatile raw material prices, specifically for steel, aluminum, and high-grade plastics utilized in manufacturing. These fluctuating costs impose pricing pressures on producers, often shrinking profit margins and stalling investments intended for capacity growth. Additionally, supply chain inconsistencies pose a threat to production reliability, complicating vendors' ability to adhere to the just-in-time delivery schedules demanded by major automotive assembly lines, which ultimately restrains the market's overall momentum.

## **Market Driver**

The escalating volume of global two-wheeler production and sales serves as the main

catalyst for the hand hold sector, given that every new vehicle requires a pillion safety grip. This direct correlation means that component orders are strictly tied to OEM production schedules, forcing manufacturers to synchronize their output with increasing vehicle assembly rates. The magnitude of this demand is illustrated by the Automotive Component Manufacturers Association of India, which noted that the auto component industry turnover reached INR 6.14 lakh crore in the 2023-24 fiscal year. Furthermore, regional markets like Indonesia underscore this volume-centric growth; the Indonesian Motorcycle Industry Association reported domestic motorcycle sales hitting 6.33 million units in 2024, confirming the sustained need for safety components in major Asian hubs.

Concurrently, the rising adoption of electric scooters and motorcycles is transforming material choices and product development within the market. To optimize range, electric vehicle manufacturers are moving away from heavy steel rails in favor of lightweight aluminum alloys or high-strength composites. This transition necessitates integrating hand holds into the aerodynamic designs of modern EVs, compelling suppliers to adjust their fabrication techniques. The scale of this shift is highlighted by the China Chamber of Commerce for Motorcycles, which reported electric motorcycle production in China at approximately 3.4 million units in 2024. As electrification expands, vendors face growing pressure to innovate to satisfy the rigorous weight and design requirements of this changing mobility landscape.

## **Market Challenge**

Unpredictable fluctuations in raw material prices constitute a major obstacle to the growth of the Global Two-Wheeler Hand Hold Market. Manufacturers heavily rely on inputs like high-grade steel, aluminum, and engineering plastics to produce grab rails and related safety components. When the costs of these materials swing erratically, it generates intense pricing pressure that threatens operational viability. Consequently, producers frequently absorb these cost variations to remain competitive with original equipment manufacturers, a strategy that significantly diminishes profit margins and limits the capital available for future growth reinvestment.

This financial burden hinders vendors from undertaking necessary capacity expansions or technological upgrades needed to meet increasing vehicle production demands. The consequences of these inflationary pressures are reflected in recent industry metrics; for example, the Automotive Component Manufacturers Association of India noted in July 2025 that the industry incorporated a 4% rise in raw material costs into fiscal planning to account for persistent inflation. Such escalating costs elevate working

capital needs and complicate the fulfillment of long-term supply agreements. Ultimately, the inability to forecast input costs disrupts production stability and directly impedes the market's progress.

## **Market Trends**

The market is being reshaped by the emergence of multi-functional rear architectures, as manufacturers move toward hybrid systems that support adventure utility. These durable hand holds are increasingly integrating top-box mounts and luggage racks directly into the frame, serving riders who require versatility for long-distance journeys. This shift is largely propelled by the thriving adventure touring sector, which demands these complex component designs. For instance, BMW Group reported in a January 2025 press release that global sales of its GS adventure models, including the R 1300 GS and R 1250 GS Adventure, surpassed 68,000 units in 2024, directly boosting the demand for these multi-utility rear structures.

In parallel, there is a distinct industry movement toward aesthetically integrated, hidden designs that replace traditional tubular steel with sleek rails cast from molded composites or aluminum. These components are designed to merge seamlessly with the motorcycle's tail section, maintaining the vehicle's visual appeal and aerodynamic profile when not in use. This trend is particularly prevalent in the premium segment, where utilitarian bars are often considered intrusive and design continuity is essential. The significance of this design-focused market is evident from Ducati's March 2025 report, which announced annual revenues exceeding EUR 1 billion for the third straight year in 2024, supporting the continued production of motorcycles featuring these streamlined safety grips.

## **Key Market Players**

TVS Group

Bosch

J.J. Autoparts

MRF

RK Metals

Sumitomo Riko

SKF

Bajaj Auto

Honda Motorcycle

## Report Scope

In this report, the Global Two-Wheeler Hand Hold Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Two-Wheeler Hand Hold Market, By Vehicle Type

Scooter/Moped

Motorcycle

Two-Wheeler Hand Hold Market, By Demand Category

OEM vs Replacement

Two-Wheeler Hand Hold Market, By Region

North America

United States

Canada

Mexico

Europe

France

United Kingdom

Italy

Germany

Spain

Asia Pacific

China

India

Japan

Australia

South Korea

South America

Brazil

Argentina

Colombia

Middle East & Africa

South Africa

Saudi Arabia

UAE

## **Competitive Landscape**

Company Profiles: Detailed analysis of the major companies present in the Global Two-Wheeler Hand Hold Market.

**Available Customizations:**

Global Two-Wheeler Hand Hold Market report with the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

**Company Information**

Detailed analysis and profiling of additional market players (up to five).

## Contents

### **1. PRODUCT OVERVIEW**

- 1.1. Market Definition
- 1.2. Scope of the Market
  - 1.2.1. Markets Covered
  - 1.2.2. Years Considered for Study
  - 1.2.3. Key Market Segmentations

### **2. RESEARCH METHODOLOGY**

- 2.1. Objective of the Study
- 2.2. Baseline Methodology
- 2.3. Key Industry Partners
- 2.4. Major Association and Secondary Sources
- 2.5. Forecasting Methodology
- 2.6. Data Triangulation & Validation
- 2.7. Assumptions and Limitations

### **3. EXECUTIVE SUMMARY**

- 3.1. Overview of the Market
- 3.2. Overview of Key Market Segmentations
- 3.3. Overview of Key Market Players
- 3.4. Overview of Key Regions/Countries
- 3.5. Overview of Market Drivers, Challenges, Trends

### **4. VOICE OF CUSTOMER**

### **5. GLOBAL TWO-WHEELER HAND HOLD MARKET OUTLOOK**

- 5.1. Market Size & Forecast
  - 5.1.1. By Value
- 5.2. Market Share & Forecast
  - 5.2.1. By Vehicle Type (Scooter/Moped, Motorcycle)
  - 5.2.2. By Demand Category (OEM vs Replacement)
  - 5.2.3. By Region
  - 5.2.4. By Company (2025)

### 5.3. Market Map

## 6. NORTH AMERICA TWO-WHEELER HAND HOLD MARKET OUTLOOK

### 6.1. Market Size & Forecast

#### 6.1.1. By Value

### 6.2. Market Share & Forecast

#### 6.2.1. By Vehicle Type

#### 6.2.2. By Demand Category

#### 6.2.3. By Country

### 6.3. North America: Country Analysis

#### 6.3.1. United States Two-Wheeler Hand Hold Market Outlook

##### 6.3.1.1. Market Size & Forecast

###### 6.3.1.1.1. By Value

##### 6.3.1.2. Market Share & Forecast

###### 6.3.1.2.1. By Vehicle Type

###### 6.3.1.2.2. By Demand Category

#### 6.3.2. Canada Two-Wheeler Hand Hold Market Outlook

##### 6.3.2.1. Market Size & Forecast

###### 6.3.2.1.1. By Value

##### 6.3.2.2. Market Share & Forecast

###### 6.3.2.2.1. By Vehicle Type

###### 6.3.2.2.2. By Demand Category

#### 6.3.3. Mexico Two-Wheeler Hand Hold Market Outlook

##### 6.3.3.1. Market Size & Forecast

###### 6.3.3.1.1. By Value

##### 6.3.3.2. Market Share & Forecast

###### 6.3.3.2.1. By Vehicle Type

###### 6.3.3.2.2. By Demand Category

## 7. EUROPE TWO-WHEELER HAND HOLD MARKET OUTLOOK

### 7.1. Market Size & Forecast

#### 7.1.1. By Value

### 7.2. Market Share & Forecast

#### 7.2.1. By Vehicle Type

#### 7.2.2. By Demand Category

#### 7.2.3. By Country

### 7.3. Europe: Country Analysis

### 7.3.1. Germany Two-Wheeler Hand Hold Market Outlook

#### 7.3.1.1. Market Size & Forecast

##### 7.3.1.1.1. By Value

#### 7.3.1.2. Market Share & Forecast

##### 7.3.1.2.1. By Vehicle Type

##### 7.3.1.2.2. By Demand Category

### 7.3.2. France Two-Wheeler Hand Hold Market Outlook

#### 7.3.2.1. Market Size & Forecast

##### 7.3.2.1.1. By Value

#### 7.3.2.2. Market Share & Forecast

##### 7.3.2.2.1. By Vehicle Type

##### 7.3.2.2.2. By Demand Category

### 7.3.3. United Kingdom Two-Wheeler Hand Hold Market Outlook

#### 7.3.3.1. Market Size & Forecast

##### 7.3.3.1.1. By Value

#### 7.3.3.2. Market Share & Forecast

##### 7.3.3.2.1. By Vehicle Type

##### 7.3.3.2.2. By Demand Category

### 7.3.4. Italy Two-Wheeler Hand Hold Market Outlook

#### 7.3.4.1. Market Size & Forecast

##### 7.3.4.1.1. By Value

#### 7.3.4.2. Market Share & Forecast

##### 7.3.4.2.1. By Vehicle Type

##### 7.3.4.2.2. By Demand Category

### 7.3.5. Spain Two-Wheeler Hand Hold Market Outlook

#### 7.3.5.1. Market Size & Forecast

##### 7.3.5.1.1. By Value

#### 7.3.5.2. Market Share & Forecast

##### 7.3.5.2.1. By Vehicle Type

##### 7.3.5.2.2. By Demand Category

## **8. ASIA PACIFIC TWO-WHEELER HAND HOLD MARKET OUTLOOK**

### 8.1. Market Size & Forecast

#### 8.1.1. By Value

### 8.2. Market Share & Forecast

#### 8.2.1. By Vehicle Type

#### 8.2.2. By Demand Category

#### 8.2.3. By Country

- 8.3. Asia Pacific: Country Analysis
  - 8.3.1. China Two-Wheeler Hand Hold Market Outlook
    - 8.3.1.1. Market Size & Forecast
      - 8.3.1.1.1. By Value
    - 8.3.1.2. Market Share & Forecast
      - 8.3.1.2.1. By Vehicle Type
      - 8.3.1.2.2. By Demand Category
  - 8.3.2. India Two-Wheeler Hand Hold Market Outlook
    - 8.3.2.1. Market Size & Forecast
      - 8.3.2.1.1. By Value
    - 8.3.2.2. Market Share & Forecast
      - 8.3.2.2.1. By Vehicle Type
      - 8.3.2.2.2. By Demand Category
  - 8.3.3. Japan Two-Wheeler Hand Hold Market Outlook
    - 8.3.3.1. Market Size & Forecast
      - 8.3.3.1.1. By Value
    - 8.3.3.2. Market Share & Forecast
      - 8.3.3.2.1. By Vehicle Type
      - 8.3.3.2.2. By Demand Category
  - 8.3.4. South Korea Two-Wheeler Hand Hold Market Outlook
    - 8.3.4.1. Market Size & Forecast
      - 8.3.4.1.1. By Value
    - 8.3.4.2. Market Share & Forecast
      - 8.3.4.2.1. By Vehicle Type
      - 8.3.4.2.2. By Demand Category
  - 8.3.5. Australia Two-Wheeler Hand Hold Market Outlook
    - 8.3.5.1. Market Size & Forecast
      - 8.3.5.1.1. By Value
    - 8.3.5.2. Market Share & Forecast
      - 8.3.5.2.1. By Vehicle Type
      - 8.3.5.2.2. By Demand Category

## **9. MIDDLE EAST & AFRICA TWO-WHEELER HAND HOLD MARKET OUTLOOK**

- 9.1. Market Size & Forecast
  - 9.1.1. By Value
- 9.2. Market Share & Forecast
  - 9.2.1. By Vehicle Type
  - 9.2.2. By Demand Category

- 9.2.3. By Country
- 9.3. Middle East & Africa: Country Analysis
  - 9.3.1. Saudi Arabia Two-Wheeler Hand Hold Market Outlook
    - 9.3.1.1. Market Size & Forecast
      - 9.3.1.1.1. By Value
    - 9.3.1.2. Market Share & Forecast
      - 9.3.1.2.1. By Vehicle Type
      - 9.3.1.2.2. By Demand Category
  - 9.3.2. UAE Two-Wheeler Hand Hold Market Outlook
    - 9.3.2.1. Market Size & Forecast
      - 9.3.2.1.1. By Value
    - 9.3.2.2. Market Share & Forecast
      - 9.3.2.2.1. By Vehicle Type
      - 9.3.2.2.2. By Demand Category
  - 9.3.3. South Africa Two-Wheeler Hand Hold Market Outlook
    - 9.3.3.1. Market Size & Forecast
      - 9.3.3.1.1. By Value
    - 9.3.3.2. Market Share & Forecast
      - 9.3.3.2.1. By Vehicle Type
      - 9.3.3.2.2. By Demand Category

## **10. SOUTH AMERICA TWO-WHEELER HAND HOLD MARKET OUTLOOK**

- 10.1. Market Size & Forecast
  - 10.1.1. By Value
- 10.2. Market Share & Forecast
  - 10.2.1. By Vehicle Type
  - 10.2.2. By Demand Category
  - 10.2.3. By Country
- 10.3. South America: Country Analysis
  - 10.3.1. Brazil Two-Wheeler Hand Hold Market Outlook
    - 10.3.1.1. Market Size & Forecast
      - 10.3.1.1.1. By Value
    - 10.3.1.2. Market Share & Forecast
      - 10.3.1.2.1. By Vehicle Type
      - 10.3.1.2.2. By Demand Category
  - 10.3.2. Colombia Two-Wheeler Hand Hold Market Outlook
    - 10.3.2.1. Market Size & Forecast
      - 10.3.2.1.1. By Value

#### 10.3.2.2. Market Share & Forecast

##### 10.3.2.2.1. By Vehicle Type

##### 10.3.2.2.2. By Demand Category

#### 10.3.3. Argentina Two-Wheeler Hand Hold Market Outlook

##### 10.3.3.1. Market Size & Forecast

##### 10.3.3.1.1. By Value

##### 10.3.3.2. Market Share & Forecast

##### 10.3.3.2.1. By Vehicle Type

##### 10.3.3.2.2. By Demand Category

## 11. MARKET DYNAMICS

### 11.1. Drivers

### 11.2. Challenges

## 12. MARKET TRENDS & DEVELOPMENTS

### 12.1. Merger & Acquisition (If Any)

### 12.2. Product Launches (If Any)

### 12.3. Recent Developments

## 13. GLOBAL TWO-WHEELER HAND HOLD MARKET: SWOT ANALYSIS

## 14. PORTER'S FIVE FORCES ANALYSIS

### 14.1. Competition in the Industry

### 14.2. Potential of New Entrants

### 14.3. Power of Suppliers

### 14.4. Power of Customers

### 14.5. Threat of Substitute Products

## 15. COMPETITIVE LANDSCAPE

### 15.1. TVS Group

#### 15.1.1. Business Overview

#### 15.1.2. Products & Services

#### 15.1.3. Recent Developments

#### 15.1.4. Key Personnel

#### 15.1.5. SWOT Analysis

- 15.2. Bosch
- 15.3. J.J. Autoparts
- 15.4. MRF
- 15.5. RK Metals
- 15.6. Sumitomo Riko
- 15.7. SKF
- 15.8. Bajaj Auto
- 15.9. Honda Motorcycle

## **16. STRATEGIC RECOMMENDATIONS**

## **17. ABOUT US & DISCLAIMER**

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